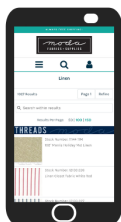
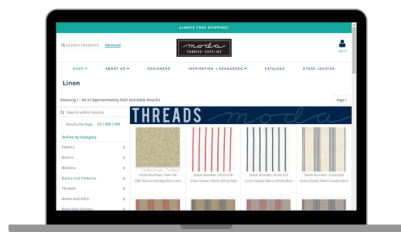


TAKING STOREFRONT INTO THE FUTURE



With advanced Search, Analytics and Merchandising, as well as a thoroughly enhanced, responsive and mobile-friendly front-end, you can take your significant Storefront investment forward into the future.

Benefits



Extend the life of Storefront

Increase the ROI of your original Storefront investment and work with us for decades to come



Evolving Roadmap

Benefit from all new features and enhancements



Merge Marketing and eCommerce Sites

Create a consistent brand and design across your sites so your customers feel that they are under one roof



Modern, Mobile-friendly UX

A fresh, responsive design which will work equally well on all devices



Actionable Analytics

Remain agile by identifying trends and issues and optimizing your site accordingly



Optimize the Buying Experience

Regularly enhance search and merchandising, ensuring your customers find the right products



Ongoing Storefront Support

Receive support from an experienced team of experts



Dedicated eCommerce Expert assigned to your Business

Regular, ongoing concierge service, allowing you to review and tune your search and merchandising.

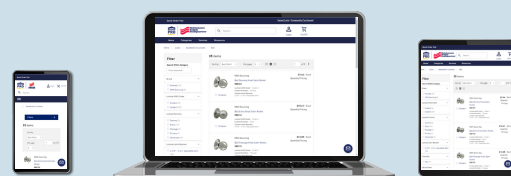
Enhanced Search and Responsive UX for Infor Storefront

EasyAsk has provided best-in-class search within Storefront for many years and continues to develop new features and functionality for eCommerce sites.

Infor Storefront includes an older version of EasyAsk, so you may not be seeing the full capabilities of your investment.

By working directly with EasyAsk, we can ensure that you maximize your investment through the latest version of EasyAsk.

Additionally, our concierge service improves conversion and revenue by analysing and tuning your system.



TAKING STOREFRONT INTO THE FUTURE

Features

Advanced Autocomplete

get the right products in front of the user at the earliest opportunity

Enhanced Scanner Functionality

allows scanning via Bluetooth-enabled devices and smartphones

Banner Management

visual content can be shown on predefined areas of any screen

Merchandising Slots

highlight products or sets of products based on natural language rules

Landing Pages

easily create pages containing products, banners and other content

Integration with CMS

integrate with Drupal CMS and provide your customers with one integrated, responsive site

Enhanced Google Analytics

understand your customers' buying behavior, monitor product performance, order values, conversions and much more

Customers

WeatherTech®**Aireco**

jlm
Wholesale
Security Door Hardware

moda
FABRICS + SUPPLIES

PARTSFORTRUCKS

"I was able to turn our website into a really great tool for searching and browsing our products."

Josh Dunn

Director of International Sales, United Notions